



OUTWORK757

HAMPTON ROADS' LGBTQ CAREER EXPO

NEXT EXPO: MARCH 21, 2020

Hampton Roads' only LGBTQ Career Expo is a unique human resource event for affirmative businesses, organizations, and recruiters looking to diversify their workforce, volunteer base, or internship program.

2020 marks our second annual expo. In 2019, we attracted 250 LGBTQ+ attendees from 18 to 70 years old.

EXHIBITOR OPPORTUNITIES

| | |
|---------------------------|-------|
| For-profit & government | \$250 |
| Non-profit agencies | \$150 |
| Social and support groups | \$50 |

ALL EXHIBITORS & SPONSORS RECEIVE:

- An 8 x 10 footprint with a 6-foot table, two chairs, access to electricity, and free Wi Fi.
- A listing for your business or organization in the March 2020 edition of [OUTGUIDE757](#), our printed LGBTQ resource directory and on our web site.
- Free postings for one year on our job board at [OUTWORK757.com](#)
- A list of qualified attendees following the expo.
- An invitation to participate at no charge in our [Diversity and Inclusion Training Seminar](#) prior to the Expo.

**REGISTRATION DUE BY MARCH 1
TO BE INCLUDED IN OUTGUIDE757 AND
OUR DIVERSITY & INCLUSION TRAINING.**

**HRBOR MEMBERS RECEIVE 10% OFF THESE
EXHIBITOR AND SPONSORSHIP RATES**
(does not apply to social and support groups)

SPONSORSHIP OPPORTUNITIES

Gold: \$1000

- Pre-show branded email blast to our database of subscribers.
- Invitation to contribute our attendee swag bag.
- First row 8 x 10 exhibit space.
- Social media live interview during the Expo.
- Recognition in signage, show guide, multi-media display, show shout outs, and online.
- Four social media posts prior to the Expo.
- Full page ad in the March 2020 edition of [OUTGUIDE757](#), our print LGBTQ resource directory.

Silver: \$800

- Invitation to contribute our attendee swag bag.
- Logo recognition in signage, multi-media display, [OUTGUIDE757](#), and online.
- Featured 8 x 10 exhibit space (second row).
- Two social media posts prior to the Expo.
- Half page ad in the March 2020 edition of [OUTGUIDE757](#).

Bronze: \$500

- Invitation to contribute to attendee swag bag.
- Logo in signage, online, and show guide.
- One social media post prior to show.
- Preferred exhibit space placement.
- Business card ad in the March 2020 edition of [OUTGUIDE757](#).



PRESENTED BY



OUTWIRE757

REGISTER AND PAY ONLINE AT [OUTWORK757.COM](#)

OR CONTACT ERIC HAUSE

757.761.3742 • eric@outwire757.com • www.OutWork757.com