

OUTWORK757

HAMPTON ROADS' FIRST LGBTQ CONSUMER & CAREER EXPO



MARCH 28, 2019 • 11 AM UNTIL 3 PM
TED CONSTANT CENTER AT OLD DOMINION UNIVERSITY
NORFOLK, VIRGINIA

ABOUT OUTWORK757

OutWork757 is Hampton Roads' first-ever LGBTQ Business & Career Expo. Produced by OutWire757, Hampton Roads' LGBT Media Company, this event is a unique blend of consumer showcase and hiring event. Admission is free.

FOR CONSUMERS, JOB-SEEKERS, INTERNS, & VOLUNTEERS.

- Meet the area's LGBTQ-owned and friendly businesses and organizations.
- For career or internship seekers, meet businesses and organizations that are actively seeking LGBTQ applicants.
- For LGBTQ consumers, find businesses and organizations that support the community and welcome your patronage.

FOR BUSINESSES & ORGANIZATIONS

- Showcase your services or products to the LGBTQ community.
- Meet and interview prospective LGBTQ employees and interns.
- Solicit prospective interns and volunteers.

ALL EXHIBITORS RECEIVE:

- An 8 x 10 footprint with a 6-foot table, two chairs, access to electricity, and free Wi Fi.
- A listing for your business or organization in our free show guide given to attendees and on our web site
- A complete list of attendees with their contact information and interests following the expo.

CONTACT ERIC HAUSE

757.761.3742 • eric@outwire757.com

OR RESERVE YOUR SPACE ONLINE AT
WWW.OUTWORK757.COM

EXHIBITOR OPPORTUNITIES

FOR PROFIT & GOVERNMENT | \$400

NON-PROFIT AGENCIES | \$300

SOCIAL & SUPPORT GROUPS* | \$50

** Only five 8 x 10 social & support group spaces available. You will share a space with one other group.*

SPONSORSHIP OPPORTUNITIES

GOLD | \$1000

- Preshow branded email blast to our database of subscribers.
- Invitation to contribute our attendee swag bag.
- First row 8 x 10 exhibit space.
- Social media live interview during the Expo.
- Recognition in signage, show guide, multi-media display, show shout outs, and online.
- Four social media posts prior to the Expo.
- Full page ad in the Show Guide.

SILVER | \$800

- Invitation to contribute our attendee swag bag.
- Logo recognition in signage, multi-media display, show guide, and online.
- Featured 8 x 10 exhibit space (second row).
- Two social media posts prior to the Expo.
- Half page ad in the Show Guide.

BRONZE | \$500

- Invitation to contribute to attendees' swag bag.
- Logo in signage, online, and show guide.
- One social media post prior to show.
- Preferred exhibit space placement.
- Quarter page ad in Show Guide.



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